



NewBridge
INSTITUTE



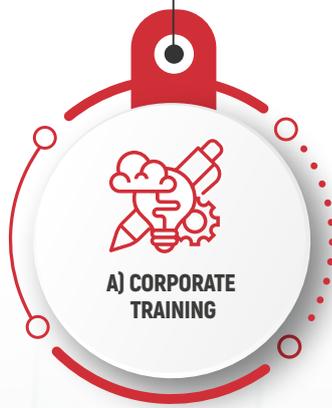
Corporate Learning
& Development

INTRODUCING NEWBRIDGE INSTITUTE: CORPORATE LEARNING & DEVELOPMENT

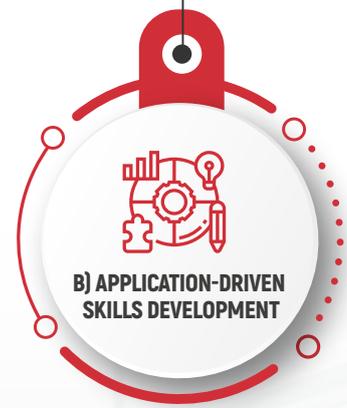
Building on 30 years experience and expertise in education and training, NewBridge Institute offers a comprehensive set of education, corporate training and skills development solutions to our partner businesses, from small and medium to large organisations. In the world of work, people remain our most important asset, and a team that is aligned in purpose and to the goals of the organisation creates enormous value. Moreover, teams and individuals who have been trained and developed are an unstoppable catalyst for growth and excellence, boosting your company's ability to thrive and succeed.

At NewBridge Institute, we offer a full spectrum of education, training and development services, tailoring our offering to your requirements through a comprehensive needs analysis at the outset of our engagement, building bespoke, responsive solutions that suit your specific organisational context and environment.

WHAT WE DO



We house our comprehensive offering under two banners:





A) CORPORATE TRAINING FOR THE 21ST CENTURY

Backed by nearly a century of tertiary education and training experience, NewBridge Institute has taken the initiative to develop an independent, contemporary and responsive corporate training model that is designed to give your company and employees the tools to adapt to our ever-changing world. We pride ourselves on the development of bespoke corporate training programmes, customised to align to your greater company vision and to support each employee in their professional development journey. Every company should have growth and development as a core focus of their strategy, as your employees are the people who drive your business to success. In order to continue to mature and prosper as a business, corporate training should be central to your operations.

WHAT MAKES CORPORATE TRAINING PROGRAMMES SUCH A VALUABLE INVESTMENT?

1

Improving Performance

Advancing your employees' skills will naturally result in better output. Training can give an employee a better understanding of their role and responsibilities, while giving them the skills necessary to increase their efficiency and quality of work. This will lead to greater turnover and share of the market.

2

Identifying Weaknesses and Driving Consistency

While improving their skillsets, corporate training can highlight and address weaknesses in employees. Training and development programmes will reduce weak links within the company or department by bringing all employees to a similar level, while fostering teamwork and independent problem-solving.

3

Staying at the Cutting-Edge of the Global Working World

The world of business is changing rapidly, and companies are under constant pressure to continuously evolve. Equipping your employees with the ability to adapt to new challenges and opportunities will create a flexible, dynamic and forward-thinking company culture that ensures your company stays relevant now and well into the future.

4

Boosting Confidence, Motivation and Loyalty

A company that invests in their employees is one that employees are likely to stick with, as personal and career growth is not only encouraged, but actively fostered. Skilled, confident employees are also much more likely to go the extra mile to do something truly incredible for your business. This sees a combined effect of reducing staff turnover, while forging a strong, loyal workforce.

5

Optimising Employer Return on Investment for Training

Vocational Programmes are powerful acquisition and retention tools, and they're dynamic enough to support people-focused initiatives such as onboarding, employment equity, skills development, transformation, succession planning, and individual learning journeys. Our learnerships are aligned to the National Skills Development strategy, allowing organisations to benefit from notable tax breaks, discretionary funding, and cost savings linked to their skills development spend.

We have prioritised an alliance with internationally acclaimed academic partners, letting us bring world-class management development course content to our clients and their employees. We have coupled this with a highly customisable approach and personal support for both the employer and employee – maximising their chances of not only successful completion of the course, but of practical application of learning within the company thereafter.

OUR STRATEGIC ACADEMIC PARTNERS



Coursera is the world's premier learning platform, bringing online educational content from the best universities and industries across the globe. Today, Coursera has expanded to reach more than 48 million people and 2,200 businesses around the world. On Coursera you can find online courses, specialisations, certificates and degrees from over 200 world-class universities and companies, including Yale, University of Pennsylvania, Google, IBM and more.



edX is the trusted platform for education and learning. Founded by Harvard and MIT, edX is home to more than 20 million learners, the majority of top-ranked universities in the world, and industry-leading companies. Fulfilling the demand for people to learn on their own terms, edX is reimagining the possibilities of education, providing the highest-quality, stackable learning experiences including the ground-breaking MicroMasters® programmes.

DEVELOPMENT & TRAINING PROGRAMMES DESIGNED FOR THE FUTURE

The NewBridge Institute approach embraces the tools the modern world has to offer, embarking on a dynamic and interactive online approach to deliver maximum benefits to our delegates and to save companies traditional conference costs.



NEWBRIDGE INSTITUTE ACCELERATE ACADEMY

In addition to their learnership, skills programme or short course, all delegates will have the opportunity to join the NewBridge Institute Accelerate Academy, receiving personal and professional development alongside specialist programmes that support and complement their area of development. Delegates earn NewBridge Institute Accelerate Academy certificates of recognition for every level successfully completed.

Specialist programmes comprise workshops, lectures, case studies and specially curated online content, cultivating skills that prepare delegates to take control of their destiny while enhancing the value they add in their workplace. Additionally, each delegate will receive the opportunity to complete a range of certifications through global universities and institutions, accessed through innovative online learning platforms such as edX.org and Coursera.



Management Development Programme (MDP)

Purpose-built to develop strong management and leadership abilities in professionals. Participants will cultivate skills that will allow them to provide high-level organisational and management capabilities in their schools.



Leadership Development Programme (LDP)

Designed to develop strong strategic leadership abilities in education professionals. Participants will cultivate skills that will allow them to provide high-level strategic leadership in their schools through building alignment, winning mindshare and growing the capabilities of others.



Sales, Leadership and Management Programme (SLaM)

Developing strong management, leadership and sales abilities in corporate managers. Participants will cultivate skills that will allow them to provide high-level organisational leadership and management capabilities, broadening their perspectives and improving team performance.



B) APPLICATION-DRIVEN SKILLS DEVELOPMENT

NewBridge Institute aligns all its products and services to national standards as set out by the South African Qualifications Authority (SAQA). Our programmes are registered and fully accredited by Services SETA (Provider No. 0515), with additional programme approval from other SETAs, including ETDP, FoodBev, CATHS, AGRI and TETA, offering a range of learnerships from NQF Level 1 – 6.

Our programmes are delivered via multiple methodologies, including workshops, lectures, case studies and specially curated online content accessed through the NewBridge Institute portal. This fundamental change in the way we approach the learning experience improves learning, information retention, engagement, responsibility and enjoyment, optimising completion rates and creating the flexibility required for working professionals.

LEARNERSHIP PROGRAMMES

Learnership Programmes

- GETC: Domestic Services (NQF Level 1)
- GETC: Transport (NQF Level 1)
- GETC: Business Practices (NQF Level 1)
- NC: Business Administration (NQF Level 2)
- NC: Plant Production (NQF Level 2)
- NC: New Venture Creation (NQF Level 2)
- NC: Accommodation Services (NQF Level 2)
- NC: Business Administration (NQF Level 3)
- NC: Management (NQF Level 3)
- NC: Food and Beverage Packaging Operations (NQF Level 3)
- NC: Food and Beverage Processing for Soft Drinks (NQF Level 3)
- NC: Plant Production (Level 4)
- FETC: New Venture Creation (Level 4)
- FETC: Sales and Marketing (NQF Level 4)
- FETC: Business Administration Services (NQF Level 4)
- FETC: Administration Management (NQF Level 4)
- FETC: Project Management (NQF Level 4)
- FETC: Generic Management – General Management (NQF Level 4)
- NC: Food and Beverage Service (NQF Level 4)
- NC: Professional Cookery (NQF Level 4)
- FETC: Hospitality Reception (NQF Level 4)
- NC: Generic Management (NQF Level 5)
- NC: Occupation Directed Education Training Development Practices (NQF Level 5)
- ND: Generic Management - Customer Management (NQF Level 5)
- ND: Marketing Communications (NQF Level 5)
- NHC: Occupation Directed Education Training Development Practices (NQF Level 6)

Skills Programmes

- Assessor Training
- Facilitator Training
- Design and Develop Learning Programmes
- Moderator Training
- Skills Development Facilitator Training
- Assistant Chef Skills Training



A MODERN APPROACH TO SKILLS DEVELOPMENT PROGRAMMES

While the strategic alliance with our academic partners Coursera and edX are a critical component of our value, we understand the importance of the methodology we adopt to support it.

Our approach to the development of customised corporate training programmes not only allows for seamless operation, but for enhanced support and customisation of the programme as it progresses.

A 7-Step Process

1



Needs Analysis

A comprehensive form designed to gain an in-depth understanding of our client's staff training and development needs

2



Curation of Bespoke Programming

Collaboration with our strategic academic partners to identify the best content for your needs

3



The Set-Up of a NewBridge Institute Co-Branded Portal

Providing exclusive access to the NewBridge Institute course outline, content and guidance, as well as technical and academic support

4



The Assignment of a NewBridge Institute Academic Manager

Providing hands-on support to all delegates as they progress at their own pace - this valuable assistance and continuous encouragement sees a 98% completion rate for our programmes, compared with the global average of between 5% and 10% received through traditional online learning experiences

5



Continuous Engagement Throughout the Programme

Ongoing online check-in sessions with both employers and delegates to discuss the programme and address any issues they may have

6



Online Panel Discussions

Senior Executives may partake in panel discussions led by the NewBridge Institute Academic Team to allow for contextualisation of content, while helping delegates understand how the programme learnings fit into the organisational objectives

7



Graduation and Certificates

All delegates receive certification on completion of the programme, issued electronically and carrying the branding of both the university, business school or institution and Coursera or edX



Embracing Technology for a Dynamic and Contemporary Approach

Central to our programming is a direct focus on teaching and learning methodologies that bring delegates into the 21st century, getting them comfortable with technologies that will drive success in a future that is always evolving. We expose all delegates to interactive digital technologies, integrating various blended learning methodologies for a truly modern learning experience.

While these technologies will be new to many delegates, the Programme Coordinator, Academic Manager and IT Support are always on hand to assist delegates through the process, ensuring a complete understanding of modern learning technology for a programme that delivers the highest possible positive impact.



CONTACT US

Get in touch with us to find out more about our dynamic corporate training or skills development programmes and to book your Management Development Programme, Leadership Development Programme or Sales, Leadership and Management Programme today.



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All NewBridge Institute qualifications are provided through Dionysus Skills Development Initiative, fully accredited by Services SETA (Provider No. 0515). Registration No. 2002/012081/07.